BROMPTON



The next evolution of the Brompton X CHPT3 collaboration with David Millar arrives

- New lightweight special edition Brompton X CHPT3 launched
- Developed in collaboration with former pro-cyclist and CHPT3 founder David Millar
- Available globally through Brompton Bicycle retail network
- Pricing confirmed for all global markets (UK listed)

Today Brompton Bicycle announces the next evolution of the famed collaboration between Brompton and David Millar's CHPT3 launches globally. A new special edition, lightweight Brompton X CHPT3 model has arrived.

Everything about the new Brompton X CHPT3 has been designed with style and substance but also weight reduction in mind. Textured matte black titanium rear frame and forks, complement the fire red front frame and reduce weight over a standard Brompton – tipping the scales at only 10.3kg overall. The design philosophy continues within the black componentry, race-tuned suspension by David Millar himself, Schwalbe One tan-wall tyres and Fabric Scoop saddle, carrying the Devesa print pattern of CHPT3's home town of Girona. All parts selected for performance and lightness, yet durable and comfortable for day to day city riding and carving out new routes.

The collaboration between Brompton and CHPT3 was born four years ago. One of Britain's most successful and influential cyclists and the man behind the CHPT3 brand, David Millar, met Brompton CEO Will Butler-Adams. David expressed that he rarely used a bike in the city, only for training and competing, so the conversation turned to what would be the best type of Brompton for a die-hard 'roadie', not a pastiche or a replica but a stripped-down, distilled Brompton, staying true to the original concept; dynamic, useable but eminently rideable. That conversation kick started the collaboration and was the moment the idea for the Brompton X CHPT3 was forged.

The first Brompton X CHPT3 was notably striking, a true game-changer. Now, maintaining the aesthetic of the original, the new Brompton X CHPT3 amplifies this tone, evolving the design concept beyond.

The new model features:

- Machined hinge clamps
- Machine seat-post QR
- Fabric Scoop, Ti railed saddle with Devesa print
- Fabric slim dual texture kraton rubber grips
- New Schwalbe One 35mm tyres
- Race tuned, extra firm, red suspension block
- S-type handlebars only
- 6 speed only

Priced at £1,990 (UK), the initial production run will be limited to 1,000 bikes.

Manufactured at Brompton's state-of-the-art production facility in London, a city in which Bromptons have been made since 1975, the Brompton X CHPT3 retains the essence that makes a Brompton uniquely special, whilst benefitting from production techniques that have been honed and perfected for over 40 years. It's the next page in the Brompton Bicycle story; the rest is still unwritten.

Will Butler-Adams, CEO, Brompton

With the Brompton X CHPT3 we wanted to encourage those who climb hills and cover distance at the weekend to keep riding during the week, with a performance bike that fits into the urban world in which so many of us live. We achieved this and with the insight of David Millar and the CHPT3 team the Brompton X CHPT3 has evolved. We are on a journey and are pushing the limits of what we can do and into new territory. That's really the core philosophy of Brompton. We wanted to create something unique, not as a vanity project to sit in a museum but something that people really want to ride and that appeals to all cyclists, even ex-pro racers! The new Brompton X CHPT3 we feel does just that!

David Millar, Founder, CHPT3

"It's four years since I met Will Butler-Adams and my conversion to Brompton began, it's now an integral part of my life, and I'll go as far as saying my favourite bike. The Brompton X CHPT3 is the perfect collaboration in the sense we bring out the best in each other: Brompton is British engineering at its very best, every bike is built to such incredible tolerances and designed to endure everyday life, with CHPT3 we bring our racing heritage and aesthetic to that solidity, we strip it back and bring it closer to the purity of a racing bike. It's truly a joy to ride, I dare you not to smile when you ride it. It's my bike that receives the most compliments, and I've got some amazing racing machines, so that's no mean feat."

-----Ends-----

0.00 000

Editors Notes

About Brompton Bicycle

Made for Cities

Brompton bikes are sold in 47 countries around the world and 80% of production is exported. The company is on target to produce 50,000 bikes this year and close to 500,000 have hit the roads since the first bike was made in the 1975 by the inventor Andrew Ritchie. A Brompton bike is perfect for those that live, work or play in cities, or want to escape the city: The bike folds up to a third of its size, and weighs on average just 11kg for the standard model and from 16.5kg for the Brompton Electric, which means a Brompton is suitable to take on all forms of transport.

Made for You

Brompton bikes are all custom-made, allowing the customer to choose exactly the bike that suits their needs. A broad selection of accessories and luggage means a Brompton bike can be accessorised as the customer wishes, it's a complete transport solution. One Brompton bike takes 6.2 tonnes less carbon than a car to make and 42 folded Brompton bikes can be parked in the space it takes to park one car.

Made in London

Brompton Bicycle is the leading bicycle manufacturer in the UK, from its factory in Greenford, West London. Each bike is hand brazed by a skilled craftsman. This makes every bike incredibly tough and unique. Each brazer is trained for 18 months and has a "signature" which is stamped on the parts of the bike they work on. Brompton Bicycles home city of London has seen cycling increase by 91% since 2003.

About CHPT3

Launched by David Millar in 2014, CHPT3 collaborates, through design, on products which embody a breakaway culture, constantly testing the edges of what's possible.

Founded to be a platform through which they and their partners can undertake creative, collaborative experiments, CHPT3 has grown to become a brand known for its quality and authenticity.

In its short history, although not exclusively linked to cycling, CHPT3 has worked with some of the industry's most pioneering, exciting and adventurous brands and continues to offer an alternative to the long-established and somewhat-tired culture around the sport.

For further comment, please contact Niall: Niall@CHPT3.com